

PES Open Fall 2011

**CHARITABLE GOLF
TOURNAMENT**

at

**The Kingwood Country
Club**

On October 31st, **The Program for Excellence in Selling (PES)**
will
host a golf tournament at the **Kingwood Country Club**.

GOLF TOURNAMENT FACTS

- The PES Open is a golf tournament established to give sales students the experience of learning current sales techniques, form vital contacts with leading companies, gain self-confidence, and improve their communication and presentation skills.
- The tournament is an excellent opportunity to network with some of Houston's leading business professionals.
- As a participant, you or your company will also receive acknowledgement at other PES events.
- This is a charitable event that benefits current and future students. These students understand the charitable nature of others and are already offering their help to other charities. These are the people that your contributions are going towards.

PARTICIPANT TESTIMONIAL

"The Open has personally allowed me to make significant contacts and to secure millions in new business. I would recommend The PES Open to any professional who is looking to have fun while securing new and additional business."

- W. Brant Wallace, PhD- EVP Corporate & Investment Banking, Commerce Bank, NA



Kingwood Members Only Country Club



Golf Course



About the Clubs of Kingwood

The Clubs of Kingwood is hailed as one of the "World's Largest Private Country Clubs." We offer 117 holes of championship golf courses, thirty four tennis courts, five swimming pools, lighted driving range, 10 dining rooms and banquet facilities for an intimate dinner for two or golf outing for 1,000. Three of our golf courses are consistently ranked as the **best in the state.**

Dining Experience

There is always something happening at **Kingwood Country Club**. The hardest part will be keeping up with all your dining options. Delicious food, attentive service and great value will ensure you won't want to dine anywhere else. The views from the dining rooms are spectacular and are featured in the movie *Tin Cup*. Our Tin Cup lounge is the fun place to be on Friday and Saturday nights when the Men's Locker Room is co-ed.

Tees & Fairways	Hybrid Bermuda Grass
	Tif Eagle (Island and Lake only)
Roughs	Cut to 1-1/2" once a week for normal play
Bunkers	River Sand, uniformly sized and washed
Irrigation	Single & Double line full course watering
Distance Markers	Sprinkler heads – laser measured

Kingwood Lake Course	Kingwood Island Course	Kingwood Marsh Course
Holes : 18	Holes : 18	Holes : 18
Par : 72	Par : 72	Par : 72
Length : 6,320	Length : 6,777	Length : 6,184
Slope : 122	Slope : 128	Slope : 125
Designer : Bruce Litell	Designer : Joe Finger	Designer : Bruce Litell

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Benefits

Network with many companies
Opportunity to begin relationships with the University of Houston
You'll be helping PES students enhance education
Interact with future sales professionals
Opportunity to meet other companies
Bring fame and glory to your business
Opportunity to play on a premiere member's only course
An excuse to play 18 holes of golf
Free driving range
Free lunch and dinner
Free goodie bag with t-shirt, towel, sleeve of golf balls, and more!
A chance to win fabulous prizes!
Free raffle!

Helping out your community
Charitable contributions to the University of Houston
Most importantly, you will be helping out the future leaders of America

Event Information

Monday – October 31, 2011
Driving range open all day
12:30 PM – Tournament begins
Box lunch at beginning of scramble
6:00 PM – Dinner and Awards
Raffle during dinner
7:30 PM - estimated departure
Golf tournament to benefit PES

Tournament Information

Kingwood Country Club
8:00 AM for driving range (optional)
12:30PM Shotgun start scramble
“Shotgun start – everybody starts at same time”
(players go to each of the 18 holes)
Scramble – play the best ball from the foursome
Island, Marsh and Lake Courses

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Thank you for your interest in supporting the University of Houston's Program for Excellence in Selling. We look forward to helping your company receive the most benefits out of participating at our charity golf tournament on Monday, October 31st.

Sponsorships

Products	Description	Pricing
Individual Player	One Reserved Spot to Play at the Kingwood Country Club	\$ 150
Foursome Team	Reserve as a Team and Get a Discount	500
Course Sponsorship	Promote Your Company on an Entire Course (Foursome Included)	1,500
Driving Range Sponsorship	Have Your Company's Name or Logo in Plain Sight at the Range	\$ 250
Promotional Table-Under the Awning	Promote Your Company Under the Awning by the Club House	500
Promotional Table-Hole	Promote Your Company at a Hole on the Course	350
Golf Cart Ad Sponsorship	Promote Your Company on a Beverage Cart	500
Car Promotion	Promote Your Dealership by Displaying a Vehicle on the Course	500
Hole Sponsorship	Have Your Company's Name or Logo at a Hole	300
Ball Sponsorship	Donate 72 Sleeves of Golf Balls or Donate the Monetary Value	500
Golf Towel Sponsorship	Donate Towels with Your Company's Name on Them That Players Will Receive	\$ 250
Golf Shirt Sponsorship	Donate Money for Shirts to Be Worn During the Tournament	750
Program Sponsorship	We Need Programs to be Handed Out During the Tournament	\$ 500
Sign Sponsorship	We Need Sign Donations to Place All the Names and Logos on	1,000
Goodie Bag Sponsorship	We Need Bag Donations to Hold All of the Goodies	500
Snack/Drink/Water Sponsorship	Donate Food or Give Money for Our Player During Tournament	\$ 100
Lunch/Dinner Sponsorship	Your Name or Logo Placed on a Sign at the Dining Entrance	300
Raffle Donations	These Will Be Given Out as Part of the Raffle Giveaway	N/A
PES Jacket Sponsorship	Magazine Advertisement and Name Projected During the Graduation & Induction Ceremony	\$250